

Ford GoBike

Glen Park Association Quarterly Meeting



Bike Share Program Introduction

Ford GoBike Who We Are

Motivate is the owner/operator and manages the largest bike share systems in the US, including New York, Chicago, and Portland.

Ford Motor Company is the title sponsor, supporting the Bay Area expansion.

Metropolitan Transportation Commission (MTC) is the transportation planning, financing and coordinating agency for the nine-county Bay Area.

motivate



METROPOLITAN
TRANSPORTATION
COMMISSION





The System

Ford GoBike Plus Features



Available Citywide

300 Pedal-assist electric bikes at SF stations

Pedal Assist

Pedal assist helps bikers get up hills easier, get to top speed faster (merge with traffic confidently)

Motor automatically engages when pedaling (up to 18 MPH)

Easy to Use

Press start button to start riding, make sure battery has at least one bar

No Extra Charge

No extra charge for members, unlock and use just like a classic bike

Ford GoBike Features



Sturdy Frame

The aluminum frame is easy to step thru and provides a stable ride.

Adjustable Seat

The wide, padded saddle seat is comfortable, rain-resistant and adjusts to your height.

Handlebars & Shifters

Upright handlebars let you enjoy greater visibility. Just twist the built in shifter to make pedaling easier or harder.

Lights & Reflectors

Self-powered LED lights in the front and back come on automatically and flash when the bike is in motion.

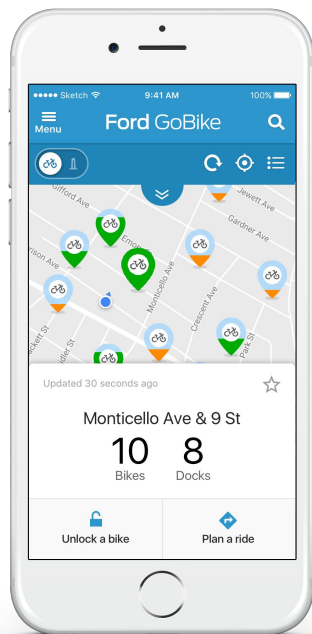
Front Basket

The metal rack at the front of the bike fits a wide range of bags.

Chain Guard & Fenders

Front and rear fenders protect you from rain or dirt, and the metal chain guard prevents grease from getting on your pant legs.

Ford GoBike Unlocking Bikes - 3 Easy Ways



IN THE APP

Simply tap the unlock a bike button when you're at a station



CLIPPER CARD

Link your card and unlock by holding it to the dock



KIOSK

Follow the onscreen instructions to receive an unlock code

Ford GoBike Pricing

Only available in the app

Single Ride

\$2/Trip

Ride from point A to B with 30 minutes of ride time.

Perfect for the explorer

Access Pass

\$10/Day

Unlimited 30-minute trips in a 24-hour period.

Best deal for locals

Monthly

\$15/Month

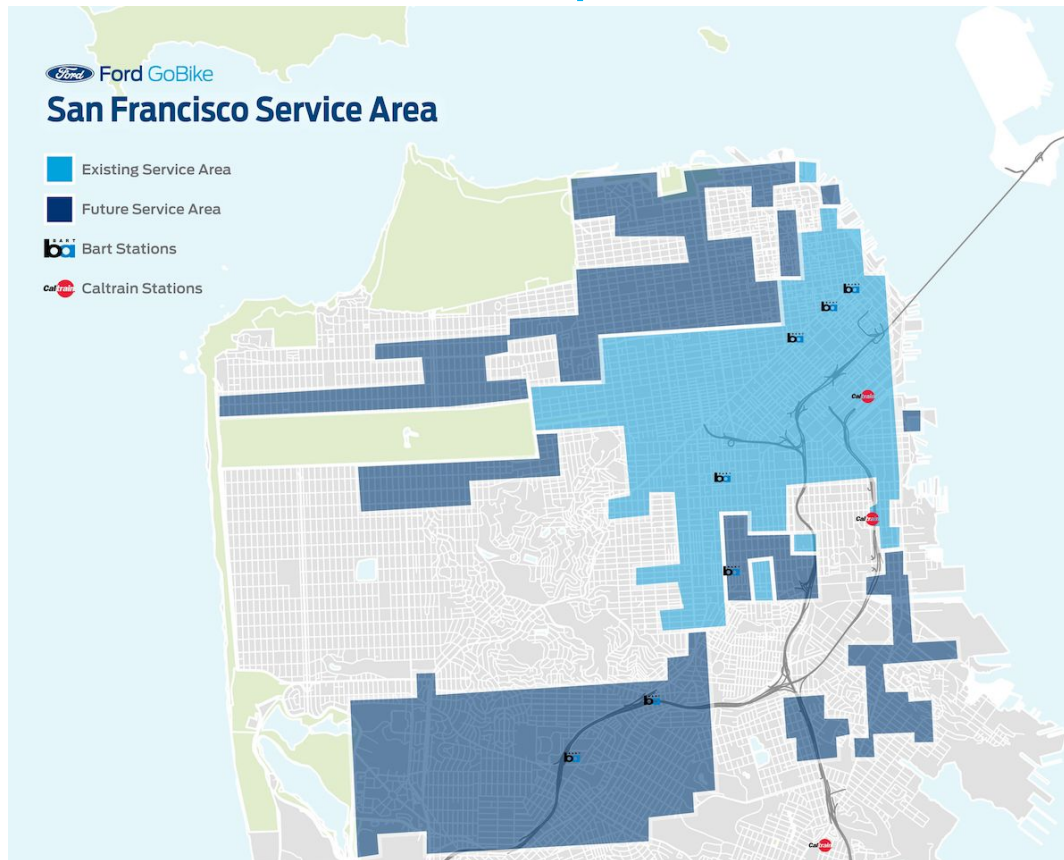
Unlimited 45-minute trips.

BS4A Special Offer

Bike Share For All \$5/month

Low-income residents qualify for a discounted membership and unlimited 60-Minute trips. \$5 for your 1st year!

Ford GoBike Expansion



- 150+ stations in San Francisco
- 1500 bikes available
- Bikes available to use in SF, SJ, Oakland, Berkeley and Emeryville
- Anticipated 2019
 - 300+ stations in San Francisco
 - 4500 bikes available

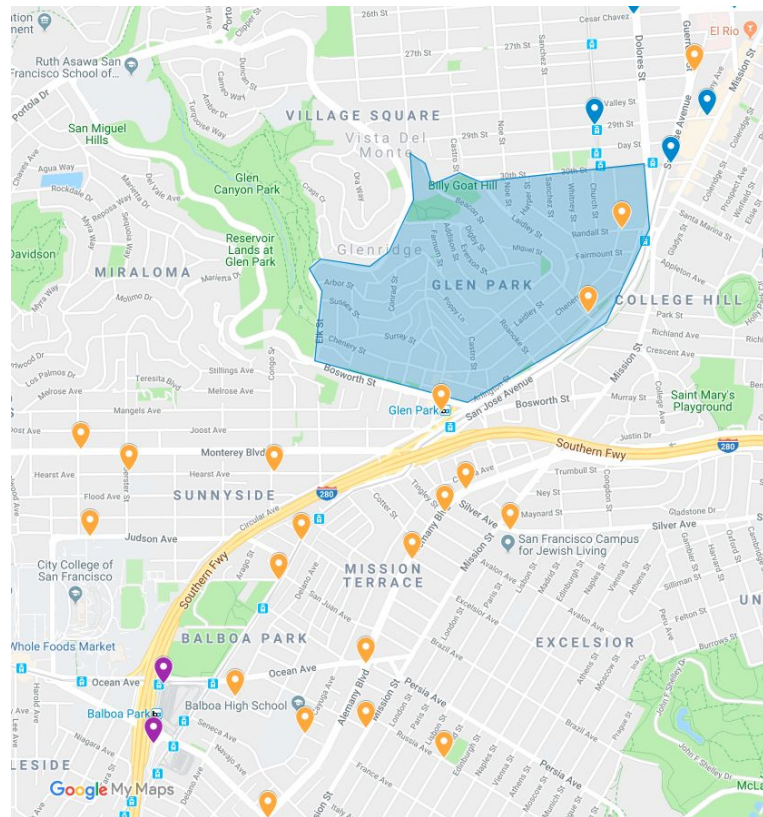
Stations Around Glen Park

Anticipated 2019

- Arlington at Miguel
- Randall At Chenery
- Glen Park BART

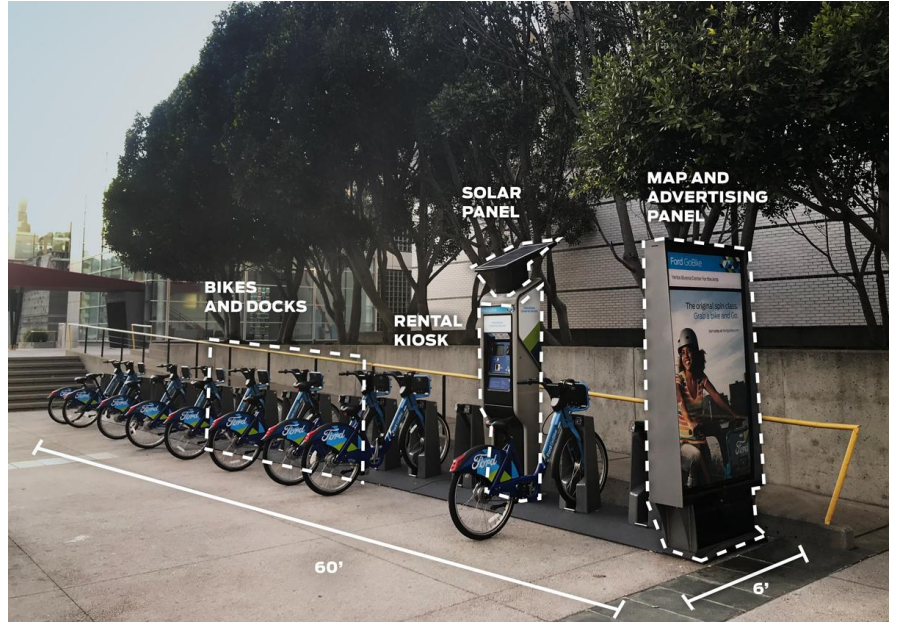
Key

- Blue - Existing
- Orange - Proposed
- Purple - Permitted



What Makes A Good Station

- Connecting points of Interest and Community Assets (*ie. parks, public plazas, markets, schools, hospitals*) and residents
- Accessibility
- Near transit and bike infrastructure
- Accessible 24 hours a day
- Visibility
- Clear of public utilities (*Water, storm drains, gas, etc*)



How a station is cleaned

- Stations are cleaned twice a month
- Litter Removal is done weekly
- Additional cleaning as needed (i.e power washing)
- Conspicuous Graffiti removed within 72 hours
- Hate speech removed within 4 hours
- All cleaning requests can contact 855-480-2453



Before



After

Arlington at Miguel (23 Bike Station)

Site Rationale

- Reduces congestion by providing alternative mobility option for residents
- Improves street safety by reducing car trips
- Connects to residents by a short ride to Glen Park BART
- Connects to bike routes on Miguel and Chenery
- Nearby connection to MUNI



Randall at Chenery (19 Dock Station)

Site Rationale

- Reduces congestion and increases safety around school by providing alternative mobility option for staff, teachers, and parents
- Increases pedestrian visibility
- Supported by SFUSD
- Connects to transit
- Connects to bike routes on Chenery and San Jose



Thank You