

Glen Park Association
Board of Directors Meeting
March 13, 2018
208 Chenery Street

Meeting called to order at 7:10 p.m.

GPA Board Members Present:

Scott Stevenson, president
Hilary Schiraldi, membership secretary
Heather World, recording secretary
Bonnee Waldstein, corresponding secretary
Sally Ross, neighborhood improvement committee
Michael Rice, past president
Carolyn Deacy, program chair
Stephany Wilkes, vice president
Nicholas Dewar, Greenway
Dennis Mullen, treasurer (late arrival)
Elizabeth Weise, Glen Park News online editor (late arrival)
Tania Treis, zoning and planning (late arrival)

GPA Board Members Absent or Not-Present:

John Walmsley, neighborhood improvement

Action Items

1. GPA Spring Quarterly Meeting
April 19, 2018
Glen Canyon Recreation Center

Agenda:

Supervisor Jeff Sheehy
State Senator Scott Wiener
SFPUC spokesperson Kimberlee West will talk about sewer rate increase
SF Recreation and Parks Department. Confirmation needed, but if the representative will speak about programming, let's advertise heavily on parent listserv.

2. Update from officer board meeting on February 22, 2018. Because we didn't have a quorum at the last meeting, board members had a special meeting to approve two items. We moved and approved both. Please see attached minutes.

3. Minutes

Heather moves the board approve its January and February 2018 Board and its October 2017 General Assembly meeting minutes
Bonnee seconds
Abstentions discussed.

Three abstentions.

MSP Minutes approved

Dennis Mullen arrives and presents Treasurer's Report

4. GPA 2018 Financial Plans

- A. 2017 overview from treasurer

We still have a \$2,000 outstanding grant obligation from 2017

- B. 2018 Budget Discussion

Goal: use cash in a tactical manner, keeping spending roughly equal to income, like last year.

Last year, we did not extend external grants. Instead, we extended two internal appropriations for \$4,000. We reasoned we can draw down the account by about \$4,000 each year and maintain our Board Restricted Cash Reserve, which allows the board to continue official business for two operational cycles or years of activity in the event of a severe decline in ad sales for the *Glen Park News* and contributions to the association.

Identified internal appropriations:

- GPA Halloween sponsorship, \$636
- Greenway water obligations that could be up to \$400.
- Projector cost \$435

Remaining funds discussed.

Heather moves that for the 2018 fiscal plan we spend our remaining \$2,500 in three identified expenditures: \$1000 GPA membership outreach/internal event (eg, Halloween outreach); \$1,000 software upgrades for Glen Park News; \$500 for internal projects as yet unidentified.

Carolyn seconds.

No further discussion.

MSP: Motion passes.

5. Glen Park Festival

April 29, 2018

Reach out to Glen Park merchants: continue to integrate them into the Glen Park Association; get donation to reward membership as we did last year.

Staff of four confirmed: Michael, Hilary, Stephany, Bonnee

Elizabeth Weise arrives.

6. Glen Park News

Website has been adequate until now, done on free platform with wide usage. An upgrade at this point will help the GPA stay current and attract younger members.

Goals:

Rotating picture gallery

Paypal-enabled

Better news template.

We can use resources allotted above.

Hilary moves we allocate the \$850 funds restricted to the Glen Park News to support 2018 budget request for a web upgrade.

Michael seconds

MSP: Motion passes

Discussions

1. Zoning and Planning guide for community outreach around development

Draft distributed (and attached below).

Committee needs a volunteer who would go to the meetings, follow up with developers,

2. Greenway update

The Director of the Community Challenge Grant Program, Lanita Henriquez, will visit the site of each of CCG's current programs on Friday March 23. She will start her visit to the Greenway at 2:00 that afternoon at the Brompton Street end. She expects to spend 45 minutes on the Greenway. Nicholas will be there with Marissa Alexander of SF Parks Alliance. GPA Board Members are encouraged to attend. **Site visit was cancelled**

The Greenway is half way through its CCG grant period. Some significant parts of the project have substantially changed since it was planned in March 2017. In particular, the project cost was reduced by about \$10,000 when SFPW agreed to remove the weakened trees. As a result SFPA has asked us to submit a revised budget for approval by CCG. We may propose alternative activity to use the \$10,000.

Any proposed alternative activity must:

Correspond with the Greenway Concept Plan

Follow the CCG guidelines

Be completed by the end of the grant period on 8/31/18

The Greenway Exec Group will decide on this at its meeting on Wednesday March 21.

Late last year the Greenway project agreed to pursue funding for boundary and topographic surveys using the Participatory Budgeting program of Sup. District 8. We have submitted a draft proposal for inclusion in the participatory budgeting ballot. The Dist. 8 office told us to expect the finalized Ballot to be ready by mid-March so we expect that we will soon need to start promoting our ballot proposal. Our promotional activity will be planned at the Greenway Executive Group's meeting on Wednesday March 21.

3. Arlington Open Space / Fix-It Team Strategy

Sandra sent the GPA a flyer for April 21 cleanup team.

Bonnee will post about the Fix-It Team Ambassadors and announce the April 21 cleanup.

Meeting adjourned at 9:11 p.m

Zoning and Planning – Community outreach ideas for development

Do a brief, explicit assessment that

- identifies the likely stakeholder groups: nearby neighbors, previous users of the property, and relevant agencies
- considers issues that have arisen with similar developments in the neighborhood (e.g. trees, parking, height).

Consulting with stakeholders can discover not just issues, but also items like the best time to hold meetings.

- Include time and funding for outreach and engagement in project budget
- Surface issues early on (e.g., neighbor's window is on the property line, history of community use). Then you can enter the planning approval process armed with a good explanation of how the proposed plan reflects attention to these issues or why it ignores them.

A small project may need only two meetings with a dozen people, the sponsor and the architect. If the sponsor takes a 7-14 days to identify stakeholders (neighbors etc), sends invitations with 3 weeks notice and then has a couple of meetings with some time between them to permit some adjustments to the plans that would be about 2 months for outreach. Some of this time is already needed for the planning process, so perhaps this would only add 6 weeks to the timeline.

- Conspicuous on-site signage that describes the project is an important primary source of information for members of local communities.
 - Use existing community networks to broaden outreach (Glen Park Association blog or meeting; neighborhood listservs, NextDoor)
 - Consider bringing in a mediator early when a conflict emerges.
- If a project is controversial the outreach meetings may be more productive if the sponsor uses a facilitator. If the project appears blocked it might be useful to engage a mediator (and this would certainly indicate to the Appeals Board that a sponsor has behaved conscientiously if an unresolved conflict ended up in front of it).

By engaging broadly, you get more information (with no commitment to following anyone's advice) and by bringing together participants with opposing perspectives

encourages them to consider conflicting interests and to understand the trade-offs involved in decision-making. You can't assume that silence is tacit approval.